

Sponsorship opportunities



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connectivity to the EU via
BALKAN REGION

May 30th – June 1st 2018
Athens, Helexpo-Marousi



A WORLD OF HISTORY
A WORLD OF OPPORTUNITIES

BALKANS & BLACK SEA COOPERATION FORUM
STABILITY | GROWTH | COOPERATION

www.balkansblackseaforum.org



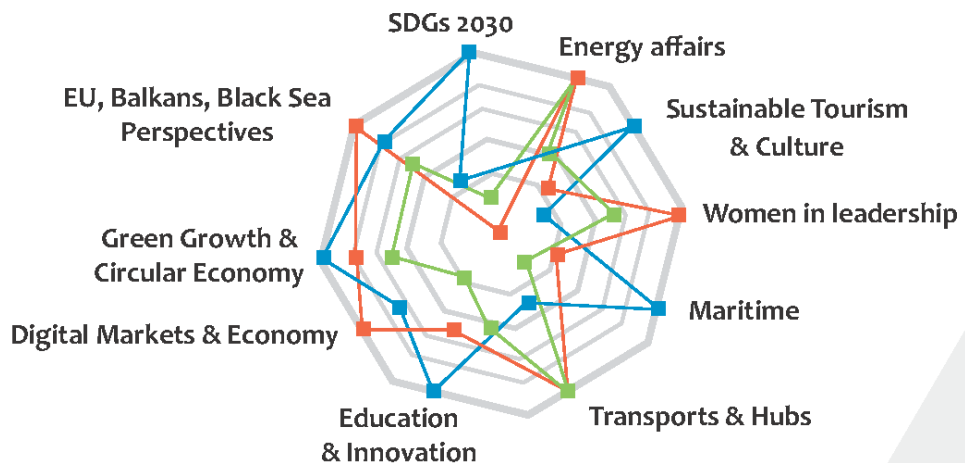
Balkans & Black Sea Cooperation Forum is an independent, nongovernmental, nonpartisan economic platform powered by private and public institutions and supported by a number of international and regional organizations, aiming at identifying, strengthening & promoting economic relations, business opportunities, cross-border cooperation and sustainable growth & development across the Balkans the Black Sea region and beyond.



Such annually rotating international think-tank that belonging to, and reflecting a region of 18 countries & 370 million people, fostering dialogue & cooperation about bridging differences and exploiting opportunities for cohesion, capacity building and business models transferability.



To this powerful networking platform, leading business- & policy makers exchange views to transform ideas into reality, among high profile delegates from international and regional businesses & organizations as well as diplomats and academia.



- EU, Balkans, Black Sea perspectives & SDGs 2030
- Digital markets, crossover economies
- Energy affairs
- Women in leadership
- Green growth & circular economy
- Maritime, Transports, Infrastructures & Hubs
- Higher education, Business innovation
- Culture, Sustainable Tourism



Classes of Sponsorship	Amount (€) *	Category exclusivity
▪ Diamond Sponsor / speaker	60.000€	Please refer to the benefits (pages 4-5)
▪ Black Sea Sponsor / speaker	40.000€	
▪ Balkans Sponsor / speaker	20.000€	
▪ Silver Sponsor	10.000€	
▪ Bronze Sponsor	4.000€	

CSR Cyprus members are granted 35% discount on the above sponsorship opportunities

Remarks:

* Vat 24% is excluded

Agreement is subject to the “Sponsorship Contract Terms & Conditions”.

Costs occurring for the production, the delivery, the setup/dismantling of materials are excluded from Forum dues & responsibilities.

Additional Conference opportunities: please refer to section –addon opportunities–

Benefits provided	Diamond	Black Sea	Balkans	Silver	Bronze
<i>Sponsorship class</i>	<i>60,000€</i>	<i>40,000€</i>	<i>20,000€</i>	<i>10,000€</i>	<i>4,000€</i>
Panellist to a Session	Y	Y	Y	-	-
Number of panels' participation	2	1	1	-	-
No other sponsor in the same class as that of the Sponsor	Y	-	-	-	-
Partners-Sponsors cocktail branding	Y	Y	-	-	-
Complimentary registrations (all days)	32	16	10	6	2
Official dinner participation (representatives)	32	16	10	6	2
Welcome dinner participation (representatives)	32	16	10	6	2
Logo on delegates lanyards	Y	-	-	-	-
Logo on delegates e-passes	Y	Y	-	-	-
Sponsor interviews at Forum's Media sponsors	Y	Y	Y	-	-
Advertising to Forum official catalogue (pages)	2	1	1	1	-
Sponsors private meetings with speakers (upon speakers agreement)	Y	Y	-	-	-
Corporate videos (3 mins each max)	8	5	3	1	-
Official recognition at Forums Opening/Close	Y	Y	-	-	-
Opportunity for brochure inserts in delegate bags	Y	Y	Y	Y	-
Logo on Forums website with web link	Y	Y	Y	Y	Y
Logo on conference stage and pop-ups	Y	Y	Y	Y	-

Benefits provided	Exclusive	Diamond	Black Sea	Balkans	Bronze
Recognition in conference on-site program, including logo	Y	Y	Y	Y	Y
Promotion to social media Campaigns	Y 5	Y 4	Y 3	Y 2	Y 1
Blast mailing dedicated to the sponsor	Y	Y	-	-	-
Blasts mailing to promoting sponsors	Y	Y	Y	Y	Y
Complimentary corporate membership at Geo Routes Cultural Institute (years)	2	2	1	1	1

Additional conference and branding opportunities	€ *
Lanyards for Badge Holders <i>Lanyards with corporate name and logo</i>	1,500
Coffee break <i>Your banners in the area. Price per time for all delegates</i>	2,000
Official Dinner (by invitation only) <i>Welcome note by sponsor. Corporate signs on backdrop and the menus</i>	22,500
Welcome Dinner <i>Welcome note by sponsor. Corporate signs on banners and menus</i>	18,000
Conference Bag <i>Tote bag for the conference materials. Corporate logo printed on bags</i>	3,000
Advertisement to the official catalogue <ul style="list-style-type: none"> <li data-bbox="85 994 1285 1033">▪ Full page A4 (210 X 297mm) 1,000 <li data-bbox="85 1033 1285 1072">▪ Two full pages A4 (210 X 297mm) 1,500 	

* VAT 24% excluded